

JEE HEE LEE

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## Education

(2007 – 2009) Goldsmiths, University of London, United Kingdom - Master of Fine Art in Computational studio arts

(2000 – 2005) Seoul Women's University, Seoul, South Korea - BA in Multimedia communication engineering

(2000 – 2005) Seoul Women's University, Seoul, South Korea - BA in Computer science

## Experience

### Business Analyst, (2009 – Current)

LG Electronics Europe Planning Department, UK

### Exhibitor, (Sep 2009)

The Exhibition of MFA Computational Studio Arts at Goldsmiths, University of London, UK

Project: The Secret Garden

- The Secret Garden is an interactive narrative potential space, which aims to be a hidden rest area in urban space. It is a site to interrogate and reflect on the human experience. A digital image of a tree with its 'will' to grow stands in the space and the spectator's secret will feed the holographic tree. JeeHee's 'The Secret Garden' installation is a cross-art form, where applying the principle of performance. It also used sound, light and visualisation to describe a 'secret' with poetic, abstract expression. With contemporary computer technologies and artistic content, the potential space will help to be someone's a Secret Garden.

### Participation & Collaborator, (Dec 2008 – Jul 2009)

With Musion Academic Company & Hannah (BBC Open Lab), UK

- Experimental Project: The Globe (An Interactive art for e-learning, which aims to explore the ways to interact with Holographic images by using lights and contemporary computer technologies)

### Author & Presenter, (Jul 2009)

The EVA (Electronic Visualisation and the Arts) London conference; London, UK

- SESSION 6: Digital Arts Practice

Title: The Secret Garden (published by British Computer Society in Jul, 2009), P.156, BCS, London.

### Exhibitor, (Mar 2009)

Kinetic art fair; London, UK

Project: Memory dust

- When people found an old picture at the garage, they need to brush away dust on the old photo frame. In these days, what about the homemade movie clips which are keeping people's memory? JeeHee's 'The Memory Dust' is an interactive photo frame which customizes the system to allow users to input their own personal movie clips. When users could blow onto the screen for eliminating digital dust images, the user can brush away dust images to watch their memory. This will lead to another side of experience, and opens up a communication with your precious moment.

### Photographer,

Design Pavilion (London Design festival) (Sep 2008)

; Covent Garden, London, UK

The Han style exhibition I (Sep.2007)

; Victoria and Alberta Museum, London, UK

The Han style exhibition II (Sep.2007)

; Royal College of Art, London, UK

### Filmmaker, (Oct.2007)

Mobile Content Industry Forum 2007, Korea Culture & Content Agency

; London, UK

### Motion Graphic designer, (Jan 2005 – May 2007)

The CTS (Christian television system) Broadcasting Company; Seoul, South Korea

- Station Break Team

Role & Responsibility: Motion graphic design and Editing

## Awards

- (Sep 2009) EVA (Electronic Visualisation and the Arts) Conference bursary (sponsor by British Computer Society)
- (Apr 2005) State scholarship as a student at Korea Institute of Design Promotion
- (Mar 2003) Excellent Scholarship at Seoul Women's University
- (Mar 2000) Excellent Scholarship at Seoul Women's University

## Technical Skills

**Following Skills are for creating 2D and 3D visual arts, Interaction Design, Motion capturing, Sound Design**

Hardware: Arduino

Computer Language: HTML, C, C++, Visual Basic

Software: Processing, Max/MSP/Jitter, and Isadora, Adobe After effect, Premiere pro, Final cut pro,

Photoshop, illustrator, Maya, Adobe Audition, Particle illusion, Flash, Dreamweaver, and Microsoft Office

## Activities

**Participation**, (Sep, 2006 – Nov, 2006)

Visual Theater Workshop at the Media Art Center NABI

- Interactive workshop with body, image, and space.

; Seoul, Korea

**Photographer, Filmmaker, Web design**, (July, 2005), (Feb, 2004 – Mar, 2004)

Cambodia Mission trip

; Cambodia, Siem reap

- Photographer

- Children Education

- Designing & producing a website ([www.lovecambodia.org](http://www.lovecambodia.org))

**Researcher [UI, UX]**, (Apr, 2001 – Nov, 2004)

SE-LAB (software engineering lab) at SWU

; Seoul, South Korea

- A Development of the software usability evaluation process based on mental model and emotional factors

- Human and Computer Interaction

**Volunteer**,

The house of New Life' at Hannam-dong

; Seoul, South Korea (Mar.2002 – Nov.2003)

- Volunteer for caring disabled elderly people

Social Welfare Society, Inc.

; Seoul, South Korea (Mar.2001 – Nov.2002)

- Volunteer for taking care of infants at the HANSEO Hospital

**Student's association activity at SWU** (Jun 2001 – Jun.2002)

; Seoul, South Korea

- Planning manager